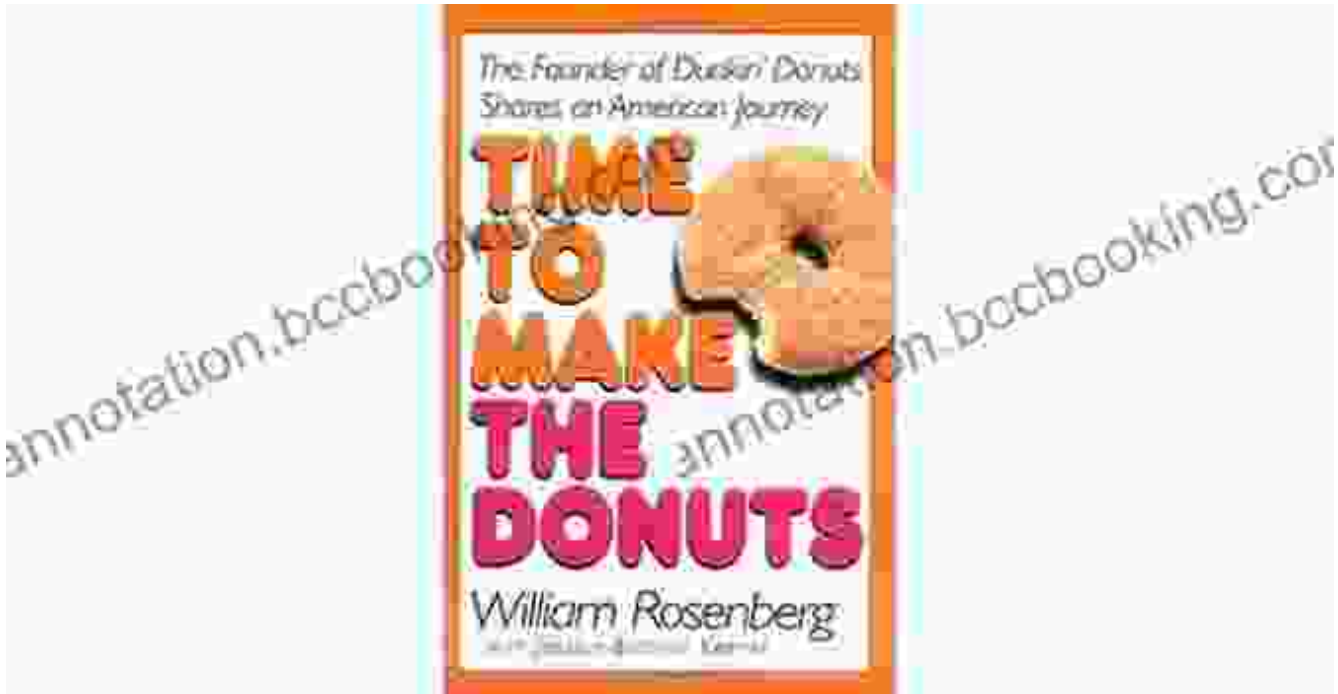


Time to Make the Donuts: The Business Lessons Learned from Krispy Kreme



In the world of business, there are few brands that are as iconic as Krispy Kreme. The donut company has been around for over 80 years, and its signature glazed donuts are beloved by people all over the world.

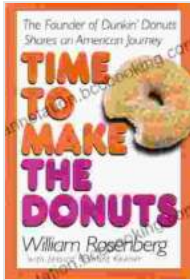
But what many people don't know is that Krispy Kreme's success was not always a sure thing. The company faced numerous challenges in its early years, and it was only through the hard work and dedication of its employees that it was able to become the global phenomenon that it is today.

Time to Make the Donuts by William Rosenberg

★★★★★ 4.4 out of 5

Language : English

File size : 1280 KB



Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
Word Wise	: Enabled
Print length	: 227 pages
Lending	: Enabled



In his book *Time to Make the Donuts*, Richard Wheatley tells the story of Krispy Kreme's rise to success. Wheatley, a former Krispy Kreme executive, offers a unique insider's perspective on the company's culture, its leadership, and its commitment to customer service.

Time to Make the Donuts is more than just a business book. It is a story of perseverance, innovation, and the power of the human spirit. Wheatley's writing is engaging and inspiring, and he offers valuable lessons that can be applied to any business, regardless of its size or industry.

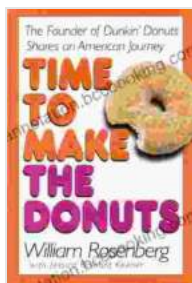
Here are some of the key lessons that you can learn from *Time to Make the Donuts*:

- **The importance of leadership.** Krispy Kreme's success is due in large part to the strong leadership of its founders and executives. These leaders created a culture of innovation and customer service that has been the foundation of the company's success.
- **The power of innovation.** Krispy Kreme has always been willing to try new things. The company's signature glazed donut is a result of years of experimentation and innovation.

- **The importance of customer service.** Krispy Kreme is known for its exceptional customer service. The company's employees are always friendly and helpful, and they go the extra mile to make sure that customers have a positive experience.

If you are looking for a business book that is both inspiring and informative, then Time to Make the Donuts is the perfect book for you. Wheatley's writing is engaging and easy to read, and he offers valuable lessons that can be applied to any business.

So what are you waiting for? Free Download your copy of Time to Make the Donuts today and start learning the secrets of Krispy Kreme's success.



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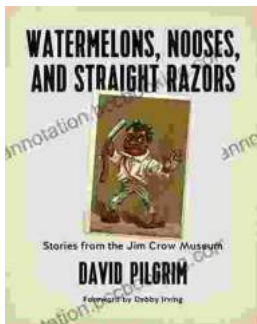
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