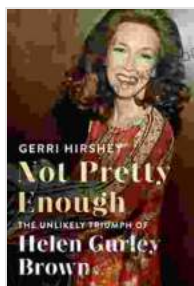


# The Unlikely Triumph of Helen Gurley Brown: From Nobody to Cosmopolitan Editor

Helen Gurley Brown was a pioneer in the publishing industry. She was the editor of Cosmopolitan magazine for 32 years, and she helped to revolutionize the way women thought about themselves and their lives. Her book, 'Sex and the Single Girl,' was a bestseller and helped to change the way women thought about sex and relationships. Brown was a visionary leader who helped to shape the modern women's movement.



## Not Pretty Enough: The Unlikely Triumph of Helen Gurley Brown by Gerri Hirshey

★★★★☆ 4.1 out of 5

Language	: English
File size	: 1989 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
X-Ray	: Enabled
Word Wise	: Enabled
Print length	: 529 pages



Brown was born in Green Forest, Arkansas, in 1922. She was the daughter of a bank president and a schoolteacher. Brown attended the University of Missouri, where she studied journalism. After graduating, she moved to New York City and began her career in publishing. She worked as an assistant editor at several magazines before becoming the editor of Cosmopolitan in 1965.

Under Brown's leadership, Cosmopolitan became one of the most popular magazines in the world. She changed the magazine's focus from fashion and beauty to women's issues, and she published articles on topics such as sex, relationships, and career. Brown also helped to create the magazine's signature "Cosmo girl" image, which represented a confident, independent woman who was not afraid to enjoy life.

Brown's book, 'Sex and the Single Girl,' was published in 1962. The book was a bestseller and helped to change the way women thought about sex and relationships. Brown argued that women should be able to enjoy sex without being married, and she encouraged women to be more assertive in their relationships.

Brown was a controversial figure, but she was also a visionary leader. She helped to change the way women thought about themselves and their lives, and she played a major role in shaping the modern women's movement.

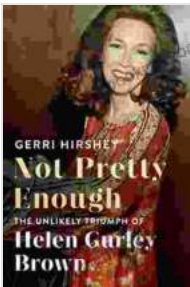
### **Brown's Legacy**

Brown's legacy is complex and multifaceted. She was a pioneer in the publishing industry, and she helped to revolutionize the way women thought about themselves and their lives. She was also a controversial figure, but she was never afraid to speak her mind. Brown's work has had a lasting impact on the world, and she continues to inspire women today.

Brown died in 2012 at the age of 90. She left behind a legacy of groundbreaking work that has helped to shape the modern women's movement. She will be remembered as a visionary leader who changed the way women thought about themselves and their lives.

### ### Image Alt Attributes

\* Image of Helen Gurley Brown: Helen Gurley Brown, the editor of Cosmopolitan magazine for 32 years, was a pioneer in the publishing industry. \* Image of the cover of 'Sex and the Single Girl': The cover of Helen Gurley Brown's book 'Sex and the Single Girl,' which was a bestseller and helped to change the way women thought about sex and relationships. \* Image of Helen Gurley Brown at work: Helen Gurley Brown at work at her desk at Cosmopolitan magazine. \* Image of Helen Gurley Brown with a group of women: Helen Gurley Brown with a group of women, many of whom are wearing the "Cosmo girl" look that she helped to create.



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