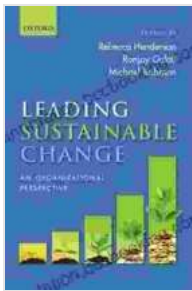


Leading Sustainable Change: An Organizational Perspective

In today's rapidly changing world, organizations are facing increasing pressure to adopt sustainable practices. Consumers are demanding products and services that are environmentally and socially responsible, and investors are increasingly looking to invest in companies that are committed to sustainability.



Leading Sustainable Change: An Organizational Perspective by Freeman Publications

★★★★☆ 4.7 out of 5

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But leading sustainable change is not always easy. Organizations often face resistance from employees, customers, and other stakeholders. And even when organizations are able to overcome these challenges, they often struggle to sustain their efforts over the long term.

Leading Sustainable Change: An Organizational Perspective provides a roadmap for organizations that want to create a culture of sustainability and drive lasting change. Author Dr. John Elkington, a leading expert on sustainability, offers a comprehensive framework for understanding the

challenges and opportunities of sustainable change. He provides practical examples, case studies, and expert insights to help organizations develop and implement successful sustainability strategies.

What's Inside

Leading Sustainable Change: An Organizational Perspective covers a wide range of topics, including:

- The business case for sustainability
- The challenges and opportunities of sustainable change
- How to develop a sustainability strategy
- How to implement sustainable change
- How to measure and evaluate the impact of sustainable change

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Leading Sustainable Change: An Organizational Perspective is essential reading for:

- CEOs and other senior leaders
- Sustainability managers
- Change managers
- Anyone who wants to create a more sustainable world

Praise for *Leading Sustainable Change: An Organizational Perspective*

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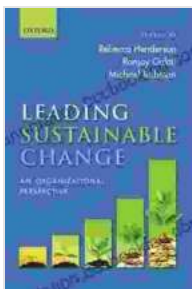
"*Leading Sustainable Change: An Organizational Perspective* is a valuable resource for organizations that are committed to sustainability. This book provides a clear and concise roadmap for developing and implementing successful sustainability strategies."

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