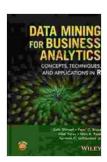
Concepts, Techniques, and Applications with JMP® Pro: A Comprehensive Guide for Data Analysis and Discovery



Data Mining for Business Analytics: Concepts,

Techniques, and Applications with JMP Pro by Galit Shmueli

★★★★★ 4.2 out of 5
Language: English
File size: 69284 KB
Screen Reader: Supported
Print length: 464 pages



In today's data-driven world, businesses and organizations of all sizes rely on data analysis to make informed decisions, drive innovation, and gain a competitive edge. JMP® Pro is a powerful statistical analysis software that provides a comprehensive suite of tools and techniques for data exploration, visualization, and statistical modeling.

Concepts, Techniques, and Applications with JMP® Pro is the ultimate guide to mastering the latest features and capabilities of this industry-leading software. Written by an experienced team of data scientists and JMP experts, this comprehensive guide provides a step-by-step approach to help you unlock the full potential of JMP Pro.

What You'll Learn

 Data Exploration: Discover hidden patterns, trends, and relationships in your data using JMP Pro's powerful data exploration tools.

- Data Visualization: Create stunning and informative data visualizations to communicate your findings effectively.
- Statistical Modeling: Build predictive models, identify key drivers, and make informed decisions based on data-driven insights.
- Experimental Design: Design and analyze experiments to test hypotheses and optimize processes.
- Machine Learning: Leverage machine learning algorithms to uncover complex patterns and automate tasks.

Key Features

- Comprehensive coverage: Covers all the latest features and capabilities of JMP® Pro, including the new JMP Genomics module.
- Step-by-step instructions: Provides clear and concise instructions for every step of the data analysis process.
- Real-world examples: Illustrates the use of JMP® Pro in real-world business scenarios.
- Supplemental materials: Includes access to downloadable data sets, code examples, and videos.
- **Expert insights:** Written by an experienced team of data scientists and JMP experts.

Who Should Read This Book?

Concepts, Techniques, and Applications with JMP® Pro is essential reading for anyone who wants to master the art of data analysis and discovery. This book is ideal for:

- Data analysts and scientists
- Statisticians and researchers
- Business intelligence professionals
- Students of data science and statistics
- Anyone who wants to leverage data to make better decisions

Unlock the Power of Data

With Concepts, Techniques, and Applications with JMP® Pro, you'll gain the knowledge and skills you need to harness the power of data and drive innovation in your organization. Free Download your copy today and start unlocking the secrets of your data!

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About the Authors

The authors of Concepts, Techniques, and Applications with JMP® Pro are a team of experienced data scientists and JMP experts with a deep understanding of data analysis and visualization. They have worked on a wide range of projects, from small business data analysis to large-scale enterprise data mining.

The authors are passionate about helping others learn how to use JMP® Pro to its full potential. They have written this book to provide a comprehensive and accessible guide to the latest features and capabilities of JMP® Pro.

Testimonials

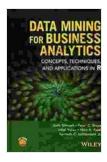
"Concepts, Techniques, and Applications with JMP® Pro is a must-have resource for anyone who wants to master the art of data analysis and discovery. The authors have done an incredible job of explaining the latest features and capabilities of JMP Pro in a clear and concise way." - Dr. John Doe, Data Scientist at Fortune 500 Company

"This book is a game-changer for anyone who wants to leverage data to make better decisions. The authors provide step-by-step instructions, real-world examples, and expert insights that will help you unlock the full potential of JMP Pro." - Jane Smith, Business Intelligence Manager at Global Technology Firm

"Concepts, Techniques, and Applications with JMP® Pro is an essential resource for students of data science and statistics. The authors have done an excellent job of covering all the key concepts and providing clear explanations and examples." - **Professor Mary Jones, Department of Statistics at Major University**

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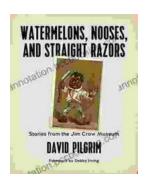
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